

Conference Structure

The theme of **LEADING SUPPLY MANAGEMENT STRATEGIES: Celebrating Supply Management Month** presents the opportunity for attendees to obtain samples of the disciplines within the Institute of Supply Management certification program. The content will provide crucial information for those who plan to investigate or obtain a career stimulus by becoming a Certified Professional in Supply Management®.

Plan to join us for a full day of educational classes; including networking opportunities for supply chain professionals who represent private, public, and non-profit businesses in Washington.

This event is sure to be a great value to all members and potential members. Whether you have newly entered the supply chain industry, are working on collecting recertification continuing education hours, or would like to network with other supply chain leaders, you'll not want to miss this opportunity for optimal benefits.

Please be sure to register at our **early-bird rate by January 31, 2012!** Your ticket price includes a full day of classes, breakfast, lunch, dinner, keynote speakers and a supplier showcase.

Registration Fees:

Early-bird Full Day: Member \$350, Non-Member \$400
Early-bird Dinner Only: Member \$50, Non-Member \$60
After deadline: Member \$375, Non-Member \$435
After deadline Dinner Only: \$60, Non-Member \$75

Register on line at:

<https://www.ismww.org>



Institute for Supply Management -
Western Washington
(ISM-WW) is an affiliate of the
Institute for Supply Management (ISM)

ISM-Western Washington
227 Bellevue Way NE # 287
Bellevue, Washington 98004

Place
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Institute for Supply
Management - Western
Washington



ISM—Western Washington, Inc.

March 2012 Conference

Leading Supply Management Strategies

Celebrating Supply Management Month

Thursday, March 8, 2012

8:00 AM - 7:30 PM

Location: Marion Oliver McCaw Hall
Seattle Center

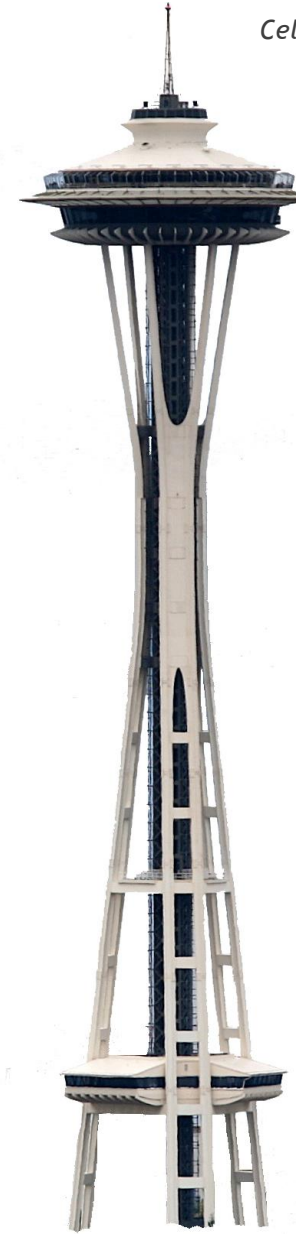
We are committed to providing high-quality educational sessions for purchasing and supply management professionals.

Join us for a day to learn foundational skills and gain performance and leadership ideas for advancing your procurement and supply management career!



7

Earn up to 7 Continuing
Education Hours!



Sponsorship

Sponsorship Opportunities

 Titanium Sponsor \$2,000

 Gold Sponsor \$1,000

 Silver Sponsor \$500

 Bronze Sponsor \$250

All sponsorship levels will be offered a showcase booth if desired. Check out the website for additional details on sponsorship packages.

www.ISMWW.org

Deadline: February 15, 2012

Supplier Showcase Sessions

Suppliers are a key component of supply management and are able to provide valuable information to help supply managers understand the significance of the strategies for establishing positive supplier relationships and partnerships. The showcase sessions will be presented from 2:30 pm to 4:00 pm and 4:50 pm to 6:00 pm.

Each space will have one rectangle table with space behind for backdrops provided by exhibitor. Cost is included in sponsorship levels.

Contact our Showcase Coordinator for more information.

Space is limited to 30 booths, so register early to reserve your table. All of the above sponsorships include a showcase table if desired.

Deadline: February 15, 2012

ISM-WW Membership Levels

Regular Membership: Membership in both ISM National and ISM-WW, benefits from both the largest supply management organization in the world and the local affiliate.

Local/Associate Membership: A member of ISM-WW only with all the benefits of belonging to a local professional organization with access to ISM-WW members' web site, educational dinner programs, seminars, networking, job search, and newsletters.

To join at either Membership level, please go to: www.ismww.org

Planning Committee

Director:	Elisabeth Shipman, C.P.M. <i>Spacelabs Healthcare</i>
Program Manager:	Jill Larson, CPSM, C.P.M. <i>Puget Sound Energy</i>
Marketing:	Brian Brandes <i>Nintendo of America</i>
Speaker Coordinator:	Ken Cohrs, CPSM, C.P.M. <i>WA State Dept of Transportation</i>
Sponsorship Chair:	Brandon Meetze <i>Starbucks Coffee Company</i>
Bookkeeper:	John Hojaboom
Registration Chair:	Matthew Wong, C.P.M. <i>Puget Sound Energy</i>
Signage & Printing:	Mike Herrett, C.P.M. <i>St. Michelle Wine Estates</i>
Showcase Coordinator:	Sandy Lee, C.P.M., A.P.P. <i>Sound Transit</i>

Conference Structure (continued)

The structure of the Conference follows the three main disciplines of the CPSM® specifications

Foundation

Performance

Leadership

Throughout the conference, attendees can choose topics of interest to attend from one of the three disciplines during each breakout session:

Breakfast & Keynote Speaker: T's & C's of Social Responsibility - Cecil Brim, Principal Brim-Donahoe

Breakout Session 1

1A: Contracting & Negotiating: Bruce Goto, Principal, Riddell Williams P.S.

1B: Forecasting: Carol Ptak, Demand Driven Institute

1C: Promoting Corporate Support: Steve Henderson, C.P.M., Manager Purchasing, Puget Sound Energy

Breakout Session 2

2A: Cost & Finance: Greg Magnan, Ph.D., Assoc. Professor, Seattle University

2B: Organization/Department Assessment: Mark Conley, Director Purchasing, University of Washington

2C: Talent Management of Critical Procurement Resources: Viet Ho, Chief Procurement Officer, Russell Investments

Lunch & Keynote Speaker: New Economics of Commerce - Kate Vitasek, Supply Chain Visions

Breakout Session 3

3A: International Contracts: Craighton Goeppele, Intellectual Ventures

3B: Logistics & Quality: Dave Davis, CPPO, Purchasing & Materials Manager, WA Dept. of Transportation

3C: Commodity Strategy Development: Justin Reaume, Director of Global Purchasing, Magna Electronics, Inc.

Breakout Session 4

4A: Supplier Management: Kevin Giblin, Director, Sourcing & Supplier Management, McGraw-Hill

4B: Product & Service Development: Ozden Bayazit, Ph.D., Associate Professor of Operations & Supply Chain, Central Washington University-Lynnwood

4C: Contract Risk Management Panel Discussion: Gordy Funai, Director Contracting & Strategic Sourcing, Puget Sound Energy

Dinner & Keynote Speaker: Dynamic Procurement - Constantine Limberakis, MBA, MPIA, Senior Market Research Analyst, Aberdeen Group